Art Appreciation Syllabus, 1

Art Appreciation (Arts 1301)  
Fall 2011

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Office Hours by appointment  
Angela Morales Bldg, room 316  
Fridays 5:30-8:30

3 lecture credit hours

Course Description:

This introduction to the visual arts is designed for the general student. The course explores what is art, who makes it, and why it is made. This course presents a survey of the visual arts, including artistic media and techniques, and art history. Students in Art Appreciation will also explore visual principles and elements through hands-on activities. This course is intended to be a broadly based introduction to the visual arts and will deal with issues such as the nature of art, the content and meaning of art, the artists’ means of production and, finally, the development of art over time. Students in Art Appreciation will learn to consider ideas, concepts, social, cultural, economic, and other factors when analyzing specific art works and will learn to apply these factors when creating objects.

Learning Objectives:

- Explain the purposes and processes of the visual arts in their historical context.
- Apply the formal elements and principles of design to works from the text.
- Compare and contrast selected artworks using the terminology and iconography of art.
- Evaluate selected artworks using the terminology and iconography of art.

Objectives and Requirements:

By the end of the semester the student who passes with a final grade of "C" or above will have demonstrated the ability to:

- Complete and comprehend all graded assignments.
- Attend class regularly, missing no more than 12.5% of instruction (12 hours).
- Arrive at class promptly and with the required materials for that day’s session.
- Be prepared for and participate in small group or class discussions.
- Demonstrate the ability to communicate orally in clear, coherent, and persuasive language.
- Demonstrate the ability to use computer-based technology in communicating, solving problems, and acquiring information.
- Complete a minimum of 2000 words in combination of writing assignments and/or projects.
- Maintain an overall average of 70 or above on assignments, projects, and tests and styles included in the course syllabus.
- Compare and contrast works of art from the text using the terminology and iconography of art.
- Explain the function of art in its historical context.
- Complete the required studio art assignments, which will constitute approximately 25% of the final grade.

Book:
** Additional short readings will be distributed in class & available online.

Course Website:
http://artappreciationfall2011.wordpress.com/
** Here you will be able to download course materials and participate in required discussion.
Assignments & Assessment
Participation (discussion, in class writings & sketches, online discussion board) _______ 20 points
Google Art Project Collection, Press Release and Critical Review Writing Assignments _______ 20 points
Museum or Gallery Visit & Essay ________________________ 15 points
Midterm Exam (covers vocabulary, readings) __________________________ 20 points
Community Mural: Group Creative Project, Reflection Writing & Peer Review ________ 25 points

HCC Grading Scale:
A 90-100
B 80-89
C 70-79
D 60-69
F 0-59

Communication: Check the website. Check your email. Be in class on time. Especially since we are doing a class project, let your group and myself know if you are not going to be here.

SCHEDULE
This schedule is for your reference, but as our work develops over the semester, things are subject to change. Any changes will be discussed in class & communicated through email. It’s your responsibility to be present and ask questions if you don’t know what is expected.

Week 1: 09/02/11
Introductions
Review Syllabus and Assignments
Look at Course Website
Watch Google Art Project Visitor Guide
Watch “Art in the 21st Century: Play”
Group discussion of video

HOMEWORK: Read World of Art pages 1-54. Focus on Chapter 2. Post a comment on Discussion Board. Start Google Art Project Collection: have a set of 10 images and share on Discussion Board.

Week 2: 09/09
Lecture & Discussion: The Visual World: Chapters 1, 2, 3

HOMEWORK: Read World of Art pages 55-92. Post a comment on Discussion Board. Make notes on 10 images using reading vocabulary.

Week 3: 09/16
Lecture & Discussion: The Formal Elements & Their Design: Chapters 4 & 5: Line and Space
*Presentation from mural client
Discuss mural project and assign groups

HOMEWORK: Read World of Art pages 93-140. Post a comment on Discussion Board. Make notes on 10 images using reading vocabulary.

*09/17- Museum District Day- free admission to 17 participating museums.

Week 4: 09/23
Lecture & Discussion: The Formal Elements & Their Design: Chapters 6 & 7: Light & Color and Other Formal Elements
Visit mural site - sketch & discuss

HOMEWORK: Read World of Art pages 141-168. Post a comment on Discussion Board.
Make notes on 10 images using reading vocabulary & share on Discussion Board for progress grade.

Week 5: 09/30
Lecture & Discussion: The Formal Elements & Their Design: Chapter 8: The Principles of Design
Look at sample press releases & discuss homework assignment.

HOMEWORK: Read World of Art pages 169-219. Post a comment on Discussion Board.
Write Exhibition press release for Google Collection. Bring 2 printed copies to next class.

Week 6: 10/07
Peer Review of Exhibition Press Release
Lecture & Discussion: The Fine Arts Media: Chapters 9, 10, 11: Drawing, Printmaking, Painting
Drawing, Printmaking, and Painting exercises.
Discuss group progress report due next class.

HOMEWORK: Read World of Art pages 221-284. Post a comment on Discussion Board.
Group progress report next class.

Week 7: 10/14
Group Progress Reports
Lecture & Discussion: The Fine Arts Media: Chapter 12: Photography & Time Based Media
Look at exhibition review samples & discuss homework assignment.

HOMEWORK: Read World of Art pages 286-346. Post a comment on Discussion Board.
Write Google Collection Exhibition Review. Bring 2 printed copies to next class.

Week 8: 10/21
Peer Review of Google Collection Exhibition Review
Lecture & Discussion: The Fine Arts Media: Chapters 13 & 14: Sculpture and Crafts
Tour sculpture studio
3D exercise

HOMEWORK: Read World of Art pages 347-406. Post a comment on Discussion Board.
Work on group project.

Week 9: 10/28
Lecture & Discussion: The Fine Arts Media: Chapters 15 & 16: Architecture and The Design Profession
Review for midterm

HOMEWORK: MIDTERM NEXT WEEK

Week 10: 11/04
Group study time - 30 minutes
MID TERM EXAM – 1.5 HR
Group work on mural project

HOMEWORK: Group progress reports next week
Week 11: 11/11
Return Midterm Exam
Group Progress Reports

HOMEWORK: MUSEUM VISIT DUE NEXT WEEK!

Week 12: 11/18
Museum Visit Project Due

HOMEWORK: Revise Google Collection Project components: due next class
Work on group project

Week 13: 11/25 NO CLASS: Thanksgiving

Week 14: 12/02
Google Collection Project Due
Group Progress Report
Class work on Mural

Week 15: 12/09
Class work on Mural

Week 16: 12/16
Exam period:
In classroom: Peer review worksheets and reflection writing assignment
Reception for mural?